

CENTRALIA REGIONAL LIBRARY DISTRICT  
October 23, 2023  
COMMUNITY RELATIONS & MARKETING SPECIAL MEETING

DATE: October 23, 2023

TIME: 4:00 p.m.

PLACE OF MEETING: The members of the Centralia Regional Library Community Relations & Marketing committee members met in the Monken Activity Room in a special meeting on October 23, 2023. The meeting began at 4:00 p.m.

COMMITTEE MEMBERS PRESENT: Tammy Miller, Tracey Starr, Vicky Benjamin.

COMMITTEE MEMBER ABSENT: Todd Glispie.

OTHERS PRESENT: Julie Boltz, Tammy Wendling.

No members from the public were present.

PUBLIC COMMENT: None.

MINUTES: The committee along with Julie Boltz and Tammy Wendling met to discuss community relations and marketing. Discussion revolved around effective techniques to promote the library including the library website, social media, tours, workshops, events, and involving schools as well as other organizations. The committee also conversed about how the library might be active in the community. Ideas included: attendance at meetings, attending local festivals, library brand wear and the possibility of hosting events.

The group agreed to combine their efforts with the Finance and Contributions team. They will decide in December when to convene.

Tracey Starr left the meeting at 4:40. The meeting adjourned at 5:00.